Abstract of the Disclosure

A method and machine (5)—for labelling a succession of containers (2)—, whereby each container (2)—is identified to assign to the container (2)—one of a number of possible types, and the container (2)—is then fed along a labelling path (P)—through a number of labelling stations—(17), each of which applies respective labels (7) to containers (2)—falling within a respective category, and is activated to apply the label (7)—to the container (2)—if the container (2)—falls within the respective category. (Figure 1)